

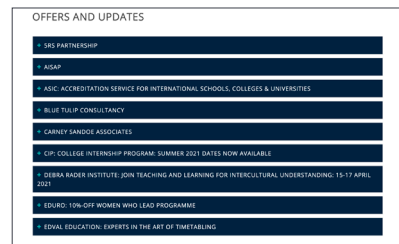
# YOUR BRAND ON-LINE

We want to help promote your products or services to our member schools as best we can. If you have any questions, please contact James Wren: [jameswren@ecis.org](mailto:jameswren@ecis.org). Here's how we can support your brand:

## YOUR PERMANENT ONLINE MARKETPLACE

[www.ecis.org/partners](http://www.ecis.org/partners)

This is your space to market your products/services. The page is split into two sections. First, a place for your logo to link through to your homepage, or any particular page you would prefer (e.g., special offer page for member schools).



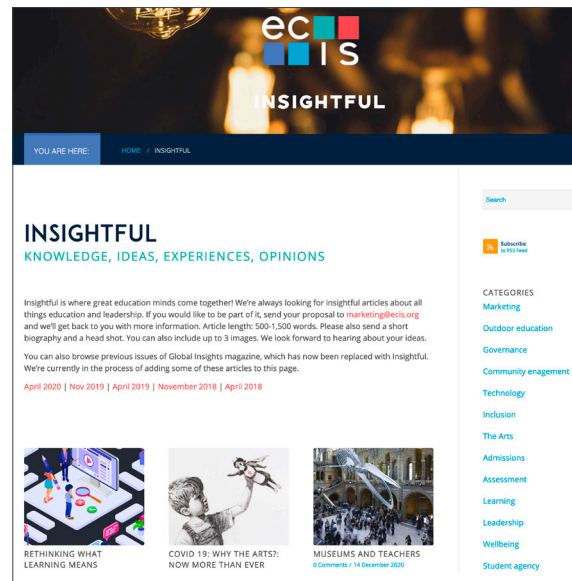
Under the logo section, you'll see the Partner Marketplace, this is your space to use as you see fit. You can provide as much text and as many visuals as you like. We'd suggest a short and catchy headline for the blue menu bars, and as it's a marketplace, any special offers or discounts for ECIS Member Schools. You can change the content whenever you like. Please send your copy and/or images to: [jameswren@ecis.org](mailto:jameswren@ecis.org).

## YOUR INSIGHTFUL THOUGHTS ARE NEEDED!

[www.ecis.org/insightful](http://www.ecis.org/insightful)

Insightful is our online blog-style magazine of education-related articles. We regularly have contributions from international school leaders and teachers, but also from partners like you. You can write about anything with a pedagogical connection; however, we do ask that any promotional brand-specific copy is kept for the final paragraph, which can of course include any links. We ask for between 600 and 1,600 words, a catchy title, plus any optional images you would like to include. Please also send a short biography and a headshot. We share these articles via both social media and our monthly newsletter.

Please send your completed article (in Word format) as well as (optional) separate JPEG images to: [jameswren@ecis.org](mailto:jameswren@ecis.org).



## SOCIAL MEDIA

We have a very active and ever-growing Twitter and LinkedIn presence, and we want to help to put your brand in the spotlight. We're always happy to retweet any posts, particularly those that feature special offers, resources, or information of benefit to international schools. Please follow us on Twitter: [@ecischools](https://twitter.com/ecischools) and we will follow you back. If you would like to add our Twitter handle to any posts you think would be useful for our followers, we'll be sure not to miss them, and then retweet accordingly.

[LinkedIn](https://www.linkedin.com/company/ecis/) is also a very active platform for us, and we do our best to share as much as we can, although with both LinkedIn and Twitter, we stagger all social media messaging to ensure that we don't overwhelm our respective feeds.

We also have a section on our monthly newsletter where we bullet-point/link five partner offers.