











1.	Foreword by Founder	01
2.	2020 at a glance	02
3.	Student council	05
4.	DFC during COVID times	06
5.	Be the Change Singapore	07
6.	POP and MOM	09
7.	Awards and Recognition	10
8.	DFC IMPACT	11





KIRAN BIR SETHI Founder DFC

Dear Friends and Wellwishers,

Whilst 2020 has been a year of immense uncertainty for all off us, it also provided the Design for Change family an opportunity to transform this crisis with creativity and compassion.

2020 found many of the partners iterating and prototyping ways to take our deeply immersive experiential process, online! Whilst we believe nothing matches the 'in person' experiences that DFC offers, the crisis offered an opportunity to innovate – and innovate we did!

From DFC Singapore designing the intimate 'circle of conversation' with DFC Connect, to DFC USA launching the #DoGoodFromHome challenge, from DFC Spain going online with the Impulsacambio workshops, to DFC SA/Sudan/Phillippines offering the #climatecareathome experience, from DFC Kenya doing fun science workshops with 'Funeducation', to DFC Malaysia responding to the crisis in mental wellbeing of our children by designing the 'WaysofWellbeing' exercises, from DFC Ireland launching the 'YSI' open call to teenagers, to DFC Brazil creating the wonderful 'Diario Dos Sonhos' to capture dreams, and finally, DFC China launching the #designforcares – we were able to provide strategies and ways to continue to take FIDS to children even in 2020.

Design for Change Global went through a restructuring process and we are committed to looking at moving forward with a far more participatory organization model. We have been blessed to have continued wisdom and support from many members of our Advisory Board.

We end the year optimistic about 2021 and look forward to your belief in making sure every child is nourished by HumanE values and believes that they can make the world a better place. Yes, they CAN!

Kiran Bir Sethi

Knan Brisetti

Founder DFC

DFC is a global movement that helps every child to say I CAN using a simple 4 step framework of FIDS (Feel-Imagine-Do-Share) - to unleash the I CAN superpower in every child. Using this framework, children are encouraged to Feel - observe and identify any situation that bothers them, Imagine - brainstorm a way to make it better, Do - work in teams to implement their solution and finally, Share - their story of change with the world to inspire.







The year 2020 started with a lot of enthusiasm and positivity, with the teams working round the clock to put the platform in place for the rainforest school challenge. Partner countries planning ways to leverage the historical Rome Meet. However, with the outbreak of the COVID-19 pandemic, our plans including that of our partner countries had taken a severe hit. With the

sole focus on survival and keeping oneself safe, the priority then became to keep the moral up of our partner with positivity, tips, messages of hope and sharing ideas.

As of now Design for Change is in 65+ countries; our most desired goal is to increase our footprint to 180 countries by forming collaborations through network partners. DFC so far has been delivered successfully as an offline program, however due to the disruption caused by the pandemic in 2020, our country partners have been able to create sustainable online methods that allow the delivery of the program keeping true to the core values of DFC. Some instances are: Ecuador working on creativity sessions in the times of crisis; Nigeria offering art classes at home: Ghana using whatsapp as a tool to send videos on hygiene; Singapore and Israel working on creating a safe online space to have 'ConverSessions' with children across the world on 'ImagiNation' through a program called DFC Connect; Spain working with Peru and Colombia to create online courses for parents; DFC Global has worked with SM (a publishing platform) to offer their online platform free to be prototyped in Spain and Peru; Vietnam and team have created 30 days of play series-a resilience programme; USA creating a viral challenge-#TheDoorstepChallenge(https://designforchange.us/doorstepchallenge ) to engage children.

We would like to share our deepest gratitude for your continuous support to the cause of Design for Change and on behalf of the entire team of DFC GLOBAL, we would like to share an update on the various activities for the year 2020.



# THE HIGHLIGHTS AND KEY ACTIVITES IN 2020

### STUDENT COUNCIL

FIRST BATCH OF STUDENT COUNCIL

The first batch of student council consisted of 15 members who co created various opportunities to keep DFC relevant during the COVID times. Right from being featured on DFC Global's Website and Social Media Pages, to Meeting Pope in Rome and being part of I CAN Children's Global Summit as anchors and BTC conductors, to be featured on Impakter's Social Media Platform, to writing articles in the Global Educational Pact for Pope by OIEC, to being part of the talks on Global Platforms along with Kiran, to launching D'Festival of Change and conducting Workshops and Talks with experts from different fields.

### SECOND BATCH OF STUDENT COUNCIL

Our student council for the batch of 2021 consist of 11 members from Chile, Peru, Serbia, Sudan, Spain, Brazil, Nigeria, Kenya, USA, Uruguay and Israel. The purpose of this council is to voice their thoughts and opinions, promote DFC by showcasing the student agency in them.



GUADALUPE ALLARD ALDUNATE



LEIA ANAPAULA CHAVARRIA DAVILA



TIJANA NENAD DOI



YASMIN YASSIR DAFA



MARÍA JI HERNÁNDE



MARIA CLARA LACERDA DOS SANTOS
BRAZIL



OBI STANLEY KINGSLEY



GRACE MITCHELI KENYA



SOFIA VELAZQUEZ



ALMA YITZHAK



DANIEL UMROU
USA

## DFC DURING COVID TIMES

Our partner countries took several measures to continue the efforts to support their community during the COvid times. Some of the examples are below-



#### **#DFCConnect**

Bringing optimism amongst children within your home country or across the world; through online conversations about their thoughts and possibilities in this time of lockdowns.

For more information https://dfcsingapore.com/dfc-connect/



#### #DoGoodFromHome

Small acts can make a big difference throughThe#DoGoodFromHome Challenge, www.dogoodfromhome.com



### #IMPULSACAMBIOSPAIN

This project is a diverse, inclusive, self mangaged online community for young peole to share and respond to the needs of a crisis



#### **#CLIMATECAREATHOME**

SA, SUDAN and PHILLIPINES
A toolkit with daily prompts to take action
on climate change during Covidtimes

# BE THE CHANGE CELEBRATIONS SINGAPORE, 2020



A ONEderful World by Design, the first ever virtual Global 'Be the Change' celebration was hosted by Design for Change Singapore on the 20th November 2020, United Nations World Children's Day. 300 Children, 50 Solutions, 25 Countries, 30 Design Sessions, 3 Regional Inspirational Sessions, 1 Global Celebration rejoicing the united power and the spirit of collective action to change the world, together!!

YouTube Playlist:

#### Link:

 $\underline{https://www.youtube.com/watch?v=2d1VYB8HO7k\&list=PLOS7LSVwOyf}\\ \underline{lhcojgRmE1VhayjouNxEQo}$ 

### SOCIAL MEDIA

2020 has been an interesting year for the Design For Change Global account. Every month a new campaign was introduced and along with campaigns resources were created to enhance and empower every child across the globe. Social Media became a connecting point in this pandemic. The DFC Global aimed to bridge that gap and continued to encouraged people to say I CAN.



Reach/ Followers

Impression

Engagement



1,285

5,18,028

20,898



**588** 

3,47,280

5,498



4,010

80,227

1,622



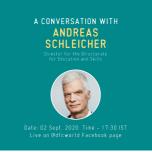








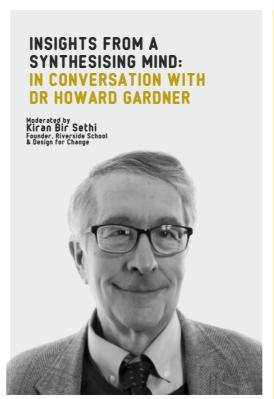




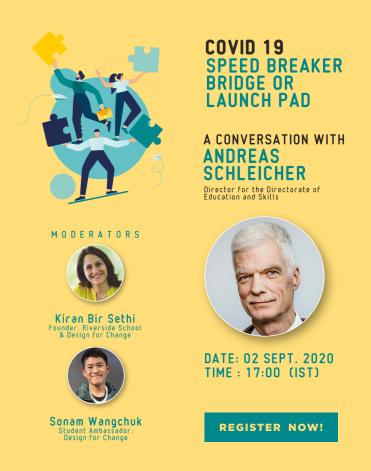


# MEETING OF MINDS (MOM) AND POWER OF PARTNERS (POP)

Keeping in mind the covid scenario, we at DFC wanted to bring the community together by offering ways to meet at least once a month by sharing some best practices etc. We organized 6 Power of Partners workshop and 2 master class with Mr Andrea Schleicher from OECD and Dr Howard Gardener.







### **FEEDBACK**

FATIMA (DFC PORTUGAL): The sessions with Mr Schleicher and Dr Gardner, were a spectacular opportunity to learn from the best and allowed to show the impact of DFC Global on important personalities in the field of education. More opportunities like these are always welcome

MARYBELL (DFC COLOMBIA): I liked too much to be emotionally connected again with all partners, to know how everyone was living this crisis and I learn new strategies to handle online workshop about training teacher in DFC.

# AWARDS & RECOGNITION



Kiran Sethi has been awarded as the "Reimaginer" - Silver Winner at the very prestigious Reimagine Education Awards 2020 (called the Oscars of Education Awards!!) for both - The Riverside School and Design for Change!



Kiran featured in a Book titled "Vital Voices: 100 Women Using their #PowertoEmpower"

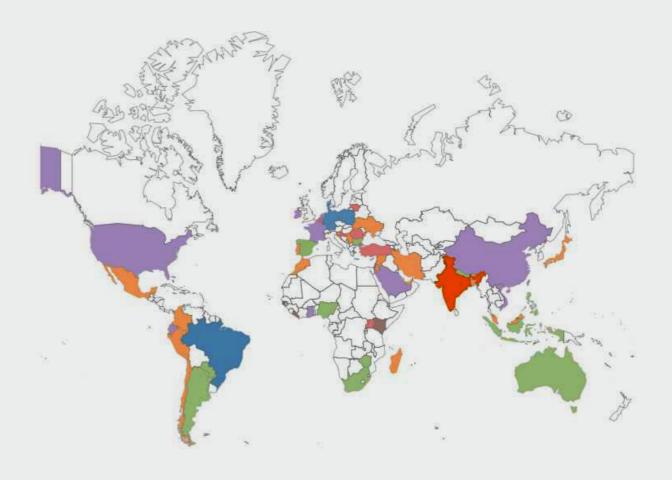


Selected as Most Impactful and Inspiring Innovators in K12 Education from around the world for HundrED 2021Global collection

### **DFC IMPACT TILL 2020**



35,500 Stories of Change
60 + Countries and Regions
67,000 Teachers
1 | Issues that Children addressed
14 out of 17 Global goals addressed
8-13 | Average age of Changemaker





www.dfcworld.com

¶ ‱ 

✓/icandfc

### BIG THANK YOU TO OUR SPONSORS





